

As seen on  
**SHARK TANK INDIA**



**the Elefant**

India's first Mobile App based toy library

**Invest  
Relax  
Earn**

**UNLOCK  
ASSURED  
RETURNS**



# Become a part of India's First Mobile App based Toy Library - **the EleFant**

We are a membership platform that lets subscribers order toys & books from the app which get delivered to their doorstep.

When a child gets bored they can exchange the toys & get new ones! This is an affordable, clutter-free & eco-friendly way for parents to keep playtime exciting for their kids.

Initial Investment <b>₹ 18,00,000</b>	IRR <b>29%</b>	<b>Fully Managed by us</b>
Total Guaranteed Returns <b>₹ 31,80,000</b>	Boost returns by additional <b>20%</b> with depreciation benefits	Franchises <b>100+</b>

- ✦ Guaranteed Risk-Free Returns
- ✦ Right to Sell & Earn Extra
- ✦ No Operating Cost
- ✦ No Storage Required

## ✦ Benefits of Joining us ✦



No Ops  
We run it,  
you earn.



Fixed Returns  
Guaranteed  
monthly income.



Low Risk  
Proven model,  
Strong growth.



Purposeful  
Profit with  
impact.



We have already established  
ourselves in

**18+** Cities  
**100+** Librarians





# the EleFant Toy Libraries

Investing in the EleFant Toy Library is not just about starting a business; it's about being part of a community committed to transforming the lives of children through the power of fun play. Are you ready to embark on this rewarding journey with us?



# Investment

Particulars	Investment Plans for Franchise Invested Company Operated Model		
	Purple	Black	Hub
Toys Investment	Rs 8,00,000	Rs 15,00,000	Rs 26,00,000
Set up Fees	Rs 50,000	Rs 1,00,000	Rs 1,50,000
Franchise Fees	Rs 1,50,000	Rs 2,00,000	Rs 2,50,000
<b>Total Investment</b>	<b>Rs 10,00,000</b>	<b>Rs 18,00,000</b>	<b>Rs 30,00,000</b>
Contract Period in Months	48	48	48
Total Guaranteed Income	Rs 15,60,000	Rs 28,80,000	Rs 52,80,000
Stock Buyback Value	Rs 1,60,000	Rs 3,00,000	Rs 5,20,000
<b>Total Minimum Return</b>	<b>Rs 17,20,000</b>	<b>Rs 31,80,000</b>	<b>Rs 58,00,000</b>
IRR	28%	29%	35%

*\*All amounts are exclusive of GST*

# Returns

## Return On Investment

Investment Amount	Year 1		Year 2		Year 3		Year 4		Total
	Monthly	Annually	Monthly	Annually	Monthly	Annually	Monthly	Annually	
10,00,000	25,000	3,00,000	30,000	3,60,000	35,000	4,20,000	40,000	4,80,000	15,60,000
18,00,000	45,000	5,40,000	55,000	6,60,000	65,000	7,80,000	75,000	9,00,000	28,80,000
30,00,000	80,000	9,60,000	1,00,000	12,00,000	1,20,000	14,40,000	1,40,000	16,80,000	52,80,000

## Sales Variable Rewards

Referrals	Year 1	Year 2	Year 3	Year 4	Total
	Annually	Annually	Annually	Annually	
50+	50,000	50,000	50,000	50,000	2,00,000
101+	1,00,000	1,00,000	1,00,000	1,00,000	4,00,000
201+	2,50,000	2,50,000	2,50,000	2,50,000	10,00,000

*\*All amounts are exclusive of GST*

# Invest in the EleFant Toy Library

the EleFant Toy Library is committed to both sustainability and a positive shift in how kids access and utilize toys. Our library model directly contributes to sustainability by significantly reducing toy waste. Instead of toys being discarded after short periods of use, we facilitate a system where they are shared by multiple families, minimizing the demand for new production and lessening environmental impact.



**Are you ready to  
embark on this journey?**

# Get in touch with us

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# THANK YOU!

